



Case Study

Burriss Logistics



The *WHO*.

Burriss Logistics

The *WHAT*.

Prior to working with SR Max, Burriss Logistics experienced:

- Lack of a corporate shoe program
- No slip-resistant shoe standards
- Expensive slip-and-fall accidents

The *HOW*.

We listened, heard their specific needs and designed a solution.

- Lots of options for slip-resistant, composite toe shoes with insulation
- Custom website, catalogs and posters that work for all sites
- A partnership, using our expertise to help them implement this new program.
- SR Max® mobile shoe store visits
- Corporate pricing
- Quality footwear that meets their needs
- 30-day satisfaction guarantee
- 6-month defect warranty
- UPS prepaid return labels with every order

“...we have been able to almost **eliminate** slips, trips and falls”

The *RESULTS*.

“Since switching to SR Max and regulating slip-resistant shoe purchases, we have been able to almost eliminate slips, trips and falls at all of our sites.”

IN THEIR OWN WORDS

Burriss Logistics

“We were most impressed by the customer service and relationship that SR Max built. Starting up is always difficult but it was nice to know someone was always there to answer questions or concerns. They listened, designed a custom shoe website for our employees, assigned us a real person to help us manage our account, and came to our location in their shoe store on wheels.”

SR Max Slip Resistant Shoe Company specializes in the manufacturing and distribution of slip resistant footwear used in workplaces throughout the United States. **Visit us at www.srmax.com for more information.**